

# Solix EDMS Database Archiving Oracle Siebel

### INFORMATION LIFECYCLE MANAGEMENT WITH SOLIX EDMS DATABASE ARCHIVING: Improve Application Performance

## Enterprise Data Management Solution for Oracle Siebel CRM Applications

Siebel CRM applications drive the business objectives of an organization by providing analytical insight from customer data. Organizations rely on its business transaction and customer engagement data to support operations, initiate marketing programs, and capture the lifetime value of a customer. Its business value is central for service managers, sales representatives, and key decision makers in securing sustained profits.

### Oracle Siebel CRM – Transactional, Analytical, and Engagement Data

Business information that spans service activities, order processing, sales call logs, and marketing data is collected in databases – and data keeps growing at alarming rates. Over every engagement cycle with customers, Siebel CRM captures critical business information that requires continuous management and effective retention polices.

Siebel CRM databases maintain data such as service requests, activities, quotes, and orders. Besides these, large numbers of file attachments that go along with Siebel transactions also contribute to the growth in data. Without an effective data management strategy, users experience application performance that is far from acceptable levels and dropping service levels from IT, slower responses for report requests, and possible application downtime and all leading to path that will hurt the bottomline for enterprises.

Maximizing the benefits of Siebel CRM involves managing key Information Lifecycle Management areas: maintaining data of no immediate business value, managing data in non-production environments, securing data for privacy and compliance as well as keeping production data at optimal levels.

#### **FEATURES**

- Manages Information Lifecycle for Oracle Siebel CRM application data - Classifies data based on its business value ensuring optimal production levels. Archives data to an archive database where it is immutable and compressed.
- Maintains referential integrity and provides transparent access to archived data - Transactions are relocated in their entirety while retaining transparent access from native Siebel User Interface.
- Supports heterogeneous IT environment Single installation supports heterogeneous databases and applications. Supports integrated patch synchronization, space reclamation, and unified control.
- Supports archiving of Siebel attachments that are linked with transactional data - Supports Solix Secure Archive, Hitachi Content Platform (HCP), Oracle Universal Content Management, EMC Centera, IBM DR550, and File Systems.
- **Embedded Siebel application awareness -** Classifies Siebel transactional business objects along with attachments using metadata and retention policies.





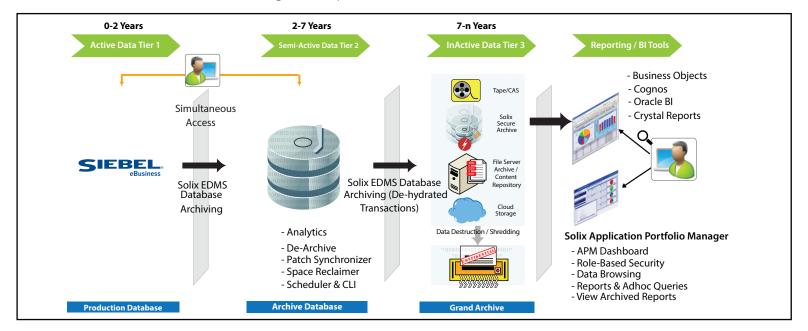
### Improve Application Performance and Reduce Storage Costs by Archiving Siebel CRM Application Data

The Solix Enterprise Data Management Suite (EDMS) is an integrated Data Management platform for managing data to manage cost, improve operational efficiencies, ensure compliance, and maximize data security. It gives IT effective control over its structured data through consistent enforcement of business rules and policies.

With embedded Siebel application awareness, Solix EDMS Database Archiving can classify Siebel business objects along with attached files, built around metadata, based on retention policies and business rules. For example, closing a service request will mean an end of a customer transaction, but the value of retaining this transactional business object decreases over time. By identifying and classifying data based on its state and associating business rules to it, Solix EDMS Database Archiving helps achieve greater Siebel CRM application performance.

Solix EDMS Database Archiving identifies rarely accessed data and relocates the in-active data sets to an archive store. Access to this data in the active archive is available from the native Siebel application user interface. In addition, de-archiving, space reclamation, patchsynchronization to name a few features help maximize the benefits of Siebel CRM.

Solix EDMS Data Management platform is the only data management solution that can seamlessly handle multiple databases, Siebel instances, and customization common to largescale implementations.



#### **Benefits**

- Increases application performance Optimizes Siebel production servers by offloading less active data
- Archives inactive data Relocates inactive transactional data and attachments from Siebel production servers and copies to reduce disk and tape requirements
- Aligns customer information and meets IT objectives Helps align customer information with business objectives.Reduces risk of IT operations failing to deliver on agreed SLAs

#### SUPPORTED APPLICATIONS

- Oracle E-Business Suite
- Oracle Transportation Management
- PeopleSoft
- JD Edwards
- Siebel
- BaaN
- DataWarehouse
- Custom Applications

- **Transparent data access** Provides transparent and simultaneous access to archived data from native Siebel application user interface
- Meets compliance requirements Provides cost-effective option for long-term retention of historical and least accessed data

#### ABOUT SOLIX TECHNOLOGIES, INC.

Solix Technologies, Inc., the leading provider of Enterprise Data Management (EDM) solutions, is transforming information management with the first enterprise archiving and data lake application suite for big data: The Solix Big Data Suite. Solix is helping organizations learn more from their data with enterprise analytics and achieve Information Lifecycle Management (ILM) goals. The Solix Enterprise Data Management Suite (Solix EDMS) and Solix Enterprise Standard Edition (SE) enable organizations to improve application performance, meet compliance objectives, and reduce the cost of data management across the enterprise. Solix Technologies, Inc. is headquartered in Santa Clara, California and operates worldwide through an established network of value added resellers (VARs) and systems integrators.

#### **SUPPORTED DATABASES**

- Oracle
- IBM DB2
- Microsoft SQL Server
- MySQL
- Sybase
- Teradata
- Other RDBMS with JDBC driver support

#### **SUPPORTED OPERATING SYSTEMS**

- HP-UX
- IBM AIX
- IBM z/OS
- IBM i5/OS (OS/400)
- Oracle Solaris
- Linux
- Microsoft Windows







